



Manitowoc®

CORE VALUES



We succeed when our customers **excel**

- I am committed to our customers' success
- I provide a customer first experience every time
- I am focused on improving the customer experience every day
- I provide reliable and excellent service



I do what is **right**

- I work in a safe and environmentally-responsible way
- I respect others
- I behave in an ethical way
- I deliver quality work



We work as a **team**

- We help each other to meet customer needs
- I put the team first
- I collaborate and support team members
- I foster open, two-way communication



We deliver **results**

- I do what I say I will do
- I focus on continuous improvement
- I innovate
- I strive to exceed customer expectations



I am a **role model**

- I celebrate successes
- I learn from failures
- I approach every day with a can-do attitude
- I have fun